

Simona Lazarovici

Oosteinde 74 AB, Rotterdam 0624 812 822 simona.lazarovici@gmail.com

EXPERIENCE

Web designer

January, 2011 - present
BOOKING.COM
www.booking.com

- Designing and facilitating usability tests and A/B tests
- Improving website usability
- Creating mockups and coding them into HTML and CSS

Web designer

November, 2009 - December 2010
www.gsmstunts.nl
www.smartphonestunts.nl

- Design and usability improvements for the company's online shops
- Design of all promotional materials, such as newsletters, banners, flyers and newspaper ads on a regular and frequent basis

Freelance designer

2005 - present
www.simonalazarovici.com

- Graphic design services providing customized creative solutions for websites (complete design and implementation), buttons, icons, t-shirts, logos, invitations, birthday cards, brochures and other design projects.

Graphic Designer

August, 2008 – August, 2009
Pavo Sales

- Design of all packaging for the company's products
- Design of the promotional materials, including ads, catalogue, flyers

Web developer

February, 2008 – July, 2008
Bachelor degree thesis project

- Creation of a web application that provides price comparison services to the members of an online community.
- Programming the application using PHP, MySQL, XHTML, CSS
- Design of the layout, buttons, logo using Adobe Photoshop

Advertising Manager

March, 2006 – March, 2007
AIESEC Iasi, Romania
www.aieseciasi.ro

- Responsible for advertising and creating promoting materials (posters, flyers, brochures, leaflets, application forms, badges, business cards, etc) for all the events and projects in AIESEC Iasi.
- Design of web pages in HTML and CSS

EDUCATION

Computer Science

Bachelor of Science
2004 - 2008
"Al. I. Cuza" University
Iasi, Romania

- Computer Graphics
- Web Technologies
- Human-Computer Interaction

Trainings and Workshops

- Cambridge Certificate in Advanced English - Language level C1 - Received highest grade (A)
- Nederlands als Tweede Taal beginners - Language level A1
- Nederlands als Tweede Taal gevorderden - Language level B1

SKILLS

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw
XHTML, CSS, jQuery, PHP, MySQL

LANGUAGES

English: Proficient user
Dutch: Intermediate user
Italian: Basic user
Spanish: Intermediate user
Romanian: Native user

PORTFOLIO

www.simonalazarovici.com/works.html

Also available upon request

INTERESTS

Travelling, Reading, Drawing, Watching movies